

Message Text

UNCLASSIFIED

PAGE 01 CAIRO 12244 101800Z

71

ACTION FSI-03

INFO OCT-01 NEA-10 ISO-00 EB-07 COME-00 AF-08 /029 W

----- 061148

R 101517Z SEP 76

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 6945

UNCLAS CAIRO 12244

FOR M/FSI DUMCOMBE

E.O. 11652: N/A

TAGS: AFSI, EG

SUBJECT: OVERSEAS MARKETING RESEARCH SEMINAR, ABIDJAN, NOVEMBER
8-19 1976

REF: STATE 214238

1. POST PROPOSES FSL-6 HAMMAM NASR AS PARTICIPANT IN SUBJECT
SEMINAR.

2. SPECIALIZED TRAINING IN MARKETING AND MARKET RESEARCH WOULD
BE EXCELLENT COMPLEMENT TO NASR'S CURRENT RESPONSIBILITIES
IN SEEKING OUT TRADE OPPORTUNITIES FOR US FIRMS, HELPING THEM
FIND LOCAL REPRESENTATION, AND RESPONDING TO COMMERCIAL INQUIREIES.
A LOCAL EMPLOYEE SKILLED IN MARKETING AND RESEARCH TECHNIQUES
WOULD BE VALUABLE ASSET TO POST IN ITS OVERALL EFFORT TO HELP
US FIRMS SUCCEED IN THE 38 MILLION-PERSON EGYPTIAN MARKET, RE-
CENTLY MADE MORE ACCESSIBLE THROUGH SADAT GOVERNMENT'S "OPEN DOOR"
POLICY.

3. NAR'S TRAINING, EXPERIENCE, AND LANGUAGE SKILLS FULLY ADEQUATE
TO DEMANDS OF COURSE.
MATTHEWS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976CAIRO12244
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760343-0407
From: CAIRO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760974/aaaacfw.tel
Line Count: 49
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION FSI
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 214238
Review Action: RELEASED, APPROVED
Review Authority: cahillha
Review Comment: n/a
Review Content Flags:
Review Date: 09 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 APR 2004 by MaustMC>; APPROVED <04 JAN 2005 by cahillha>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: OVERSEAS MARKETING RESEARCH SEMINAR, ABIDJAN, NOVEMBER 8-19 1976
TAGS: AFSI, EG
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006